

SENDER WILL CHECK CLASSIFICATION ON TOP AND BOTTOM			
UNCLASSIFIED		CONFIDENTIAL	
<b>OFFICIAL ROUTING SLIP</b>			
TO	NAME AND ADDRESS	DATE	INITIALS
1	2/00P	6/23	J
2	<del>DD</del>		
3		6/24	WMP
4			
5	DD	6/30	ER
6	Card (when going?)	see attached for action to be taken	
ACTION		DIRECT REPLY	PREPARE REPLY
APPROVAL		DISPATCH	RECOMMENDATION
COMMENT		FILE	RETURN
CONCURRENCE		INFORMATION	SIGNATURE
<b>Remarks:</b> I have a conflict, but have asked George D & to run someone who goes briefs me. Ed, you may want to attend. 7 DD Ed's letter to gr: 4/1 J			
<b>FOLD HERE TO RETURN TO SENDER</b>			
FROM: NAME, ADDRESS AND PHONE NO.			DATE
			6/19
UNCLASSIFIED		CONFIDENTIAL	
		SECRET	

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ODP 0-822  
19 June 1980

MEMORANDUM FOR: DCI ADP Control Officer  
DDA ADP Control Officer  
NFAC ADP Control Officer  
DDO ADP Control Officer  
DDS&T ADP Control Officer  
Deputy Director for Processing, ODP  
Deputy Director for Applications, ODP  
Chief, Special Projects Staff, ODP  
Chief, Management Staff, ODP

FROM:

[REDACTED]  
Executive Officer, ODP

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SUBJECT:

IBM Information Systems Planning  
Presentation

Attached is information on a Federal Forum presentation by IBM on the subject of Information Systems Planning, to be held on 10 July 1980 at their Bethesda facility. Anyone interested in attending please notify [REDACTED]

[REDACTED] by 1 July 1980. The Office of Data Processing will arrange transportation.

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O/D/ODP, [REDACTED] :ee/6-19-80

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Distribution:

- 1 - ea adse
- 2 - ODP Registry
- 2 - O/D/ODP
- 1 - [REDACTED]

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FEDERAL FORUM

IBM PRESENTS: INFORMATION SYSTEMS PLANNING

Date and Time: Thursday, July 10, 1980  
9:00 a.m. (coffee: 8:30 a.m.) to 11:30 a.m.

Location: IBM Corporation, 10401 Fernwood Road, Bethesda, MD

"An important cause of excessive paperwork is the treatment of information as a 'free good' rather than as a 'resource' which should be managed. Congress and the president should set as policy the institution of information resource management and should establish the necessary guidance, tools, and other machinery to implement the policy on a government-wide basis and in individual agencies."

. . . Report of The Commission on Federal Paperwork

"Recommend that all Federal Agencies establish a data resource management program which includes automated systems, records, forms, and reports."

. . . Executive Guide to Management of Data Resources  
FIPS Task Group 17

Content:

Several Federal commissions and task groups clearly indicate that data should be considered as a resource to be managed and that accountability for strategic information planning is a joint user and data processing responsibility.

Today, more and more senior Federal executives are clearly seeing the need for, and value of, an information systems plan that makes the data resource available across all functional areas of an organization without redundancy and waste.

This seminar will present a methodology for managing data as a resource. It's called Business System Systems Planning (BSP) and is directly applicable in any organization that has a need for developing a plan for this information management requirement whether in the private or public sector.

Topics:

Information Systems Planning Overview . . History . .  
Data - A Resource . . Planning Methodology . . Information Systems  
Environment . . Putting It Together

We believe that this seminar can be of benefit to you. We look forward to seeing you at the Forum.

IBM CORPORATION, 10401 FERNWOOD ROAD, BETHESDA, MARYLAND 20034

